

DPME

07.06.-11.06.2021

Exhibitor Guide 2021

Projectmanagement Online Congress

Exhibition from 07.06. - 11.06.2021

2 Live-Online congress days from 09.06. - 10.06.2021

Version 1.2

What is the Digital Project Management Experience (DPME)?

The Digital Project Management Experience (DPME) is the innovative and market-leading German-language online congress for project, programme, portfolio and risk management, the foundation for planning, controlling and implementing innovative initiatives together with your customers. Here you will get to know the colourful potpourri of numerous agile, but also classic methods in the field of project management in their practical application. Learn through field reports how hybrid initiatives are set up and implemented successfully nowadays. You can take a look into the future and experience which trends are on the market with regard to the core topics both organisationally as well as technically and methodologically.

As an efficient impulse generator for the entire industry, DPME solves all challenges for successful programme, portfolio and project management and brings clarity to the following questions:

- What organisational frameworks need to be put in place for successful initiatives in your organisations?
- What is the role of people in implementation?
- What management structures are needed for complex and global projects?
- What are the advantages of project management methods, whether classical or agile?
- What should technological support for successful programme and portfolio management look like?
- What will the management of programmes, portfolios and projects of tomorrow look like?

This makes DPME the unique and professional event for exchanging ideas with decision-makers and experts at the highest level on all topics relating to the value creation of services achieved by means of programmes or projects, and for networking with other experienced participants from the field of programme, portfolio or project management.

Figures, data, facts:

Participants: approx. 700
Target group: Professionals and newcomers to professional project, portfolio and programme management.
Participant structure: 95% of participants are project managers and project staff

Date:

Exhibition from 07.06. - 11.06.2021
Keynotes & expert presentations from 09.06. - 10.06.2021

General Info

Why should you definitely be there as an exhibitor?

Present your company as a market-leading provider of software solutions in the context of programme, portfolio and project management and use the opportunity to introduce yourself and your solutions to a top-class audience.

- For you as an expert of the industry, this event is a MUST - your software solution is known and popular for some - but still new for others - increase your level of awareness both as a tool manufacturer but also with your solution in a very simple and uncomplicated way.
- Numerous well-known market representatives will be applying, so you can't miss out.
- You will quickly achieve increased awareness through our large professional audience and have the opportunity to generate numerous contacts and potential leads.
- Face the targeted questions of the participants and promote the interest of the online congress visitors in your solutions.
- Strengthen your market position with a professional appearance in the digital exhibition, but also through expert presentations or the presentation of your software solution for the efficient support of central and important tasks in the subject area of this event.
- Launch a targeted marketing campaign in conjunction with our DP3ME event.
- Get to know numerous new interested parties and potential customers as „fans“ of your solution.
- Use the opportunity to present your company success stories by selected customer examples.
- Show the P3 world that you have something to say and e that your software solution belongs to the market leadings by right.

Congress package 7.500€

Digital exhibition stand (from 07.06. - 11.06.2021 24h available) excl. Graphic Design	✔	
Adobe Photoshop template for the digital exhibition stand (including PSD layers)	✔	
Hands on instruction in the exhibition system	✔	
Participant data of your stand and lecture visitors after the event	✔	
Image of the company logo on the DPME website	✔	
Email signature banner template in PNG file	✔	
Exhibitor Lounge (vom 07.06. - 11.06.2021 24h available)		1000€
Impulse slot in stream (45 min.) incl. conference access for your lecture		1000€
Exhibitor Rally (incl. participant data)		500€
Guided Tour		excl. for already SERVIEW CERTIFIEDTOOL certified manufacturers
Head to Head Talk		2500€

Digital exhibition stand



! Take a look at our
ITSM-TOOL Permanent-Expo
<https://itsmtool365.com>



**A digital exhibition stand offers you completely new opportunities for your marketing.
Present your products and inspire your customers.**

Media integration: Documents, pictures, videos (local, YouTube, vimeo), chat integration, contact form and much more.

Add Ons

✔ Exhibitor Lounge

A congress thrives on the active exchange of ideas between all participants. With the Exhibitor Lounge we offer you, in addition to your digital exhibition stand, another virtual place where you can talk to the participants, even face to face by video chat. You will be provided with an area marked with your logo where you can welcome your guests and provide them with extensive information. In this way, personal contact with the participants is ensured. The Exhibitor Lounge offers space for ten exhibitors.

✔ Exhibitor Rally

By taking part in the exhibitor rally, you lead additional visitors to your stand. The task is to find the hidden letter on your stand and finally put together a solution word. At the end of the congress week, three attractive and high-quality prizes will be raffled among all the correct answers. Companies taking part in the exhibitor rally will be shown on the fair platform. There is no limit to the number of participating partners.

✔ Impulse

The audacious success story: Tell your success story in 45 minutes...or rather, have it told. Because nothing is more authentic and credible than an enthusiastic customer. This presentation draws the participants' attention to your company and its portfolio. Afterwards the audience of your presentation will be guided directly to your digital booth.

✔ Head to Head Talk

The exciting discussion round: In this 45-minute talk round you discuss a current topic authentically with other key players of the branch. The listeners can take part in the discussion round via chat and actively influence it.

Program

1. Live Online Congress day (09.06.2021)

09.30 a.m. - 05.30 p.m.

Networking opportunities: Meet & Greet and Exhibitor Lounge

09.30 a.m. - 10.00 a.m. Wake-Up-Session	01.00 p.m. - 01.45 p.m. Impuls
10.00 a.m. - 10.15 a.m. Networking Break	02.00 p.m. - 02.45 p.m. Impuls
10.15 a.m. - 12.00 a.m. Workshop	02.45 p.m. - 03.00 p.m. Networking Break
10.15 a.m. - 11.00 a.m. Impuls	03.00 p.m. - 03.45 p.m. Impuls
11.15 a.m. - 12.00 p.m. Impuls	03.45 p.m. - 04.00 p.m. Networking Break
12.00 p.m. - 01.00 p.m. Lunch & Networking Break	04.00 p.m. - 05.00 p.m. Head 2 Head & Farewell
01.00 p.m. - 02.45 p.m. Workshop	05.00 p.m. - 05.30 p.m. Networking Break

Program

2. Live Online Congress day (10.06.2021)

09.30 a.m. - 05.30 p.m.

Networking opportunities: Meet & Greet and Exhibitor Lounge

09.30 a.m. - 10.00 a.m. Wake-Up-Session	01.00 p.m. - 01.45 p.m. Keynote
10.00 a.m. - 10.15 a.m. Networking Break	01.45 p.m. - 02.00 p.m. Networking Break
10.15 a.m. - 11.00 a.m. VIP-KeyNote	02.00 p.m. - 02.45 p.m. Impuls
11.00 a.m. - 11.15 a.m. Networking Break	02.45 p.m. - 03.00 p.m. Networking Break
11.15 a.m. - 12.00 a.m. Impuls	03.00 p.m. - 04.00 p.m. Head 2 Head & Farewell
11.45 a.m. - 01.00 p.m. Lunch & Networking Break	04.00 p.m. - 05.30 p.m. Networking Break

Contact

Would you like to become part of the DPME?

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You would like to become a speaker or have questions about the program?

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